

SIGNATURE KEYNOTE PROGRAM

THE VIBE EFFECT™ THE ARCHITECTURE OF ENERGY

SPEAKER ONE-SHEET

A high-octane, neuroscience-backed keynote from Brooklyn Dicient (Brooklyn From Corporate) that shows leaders how to systematically stop burnout, retain top talent, and build electric team momentum. 45–60 minutes | Opening or closing general session | HR conferences, leadership summits & all-hands offsites.

WHAT ATTENDEES LEAVE WITH

FOUR PRACTICAL TOOLS

- ✓ **The Neuroscience of the "Vibe"** — emotional contagion, mirror neurons and psychological safety.
- ✓ **The 3-Step Energy Audit** — a fast diagnostic for where teams silently leak bandwidth.
- ✓ **The Low-Friction Defusal Script** — conversation formulas for cynicism without confrontation.
- ✓ **Sustainable Momentum Loops** — micro-rituals that survive heavy change.

WHY IT STICKS

- ✓ Behavioral science & adult learning frameworks (M.Ed.)
- ✓ Stand-up comedy energy — the room leans in
- ✓ Optional 30-day implementation toolkit for lasting ROI

"Brooklyn didn't just energize the room—she gave our leaders an entirely new vocabulary for workplace culture. Our post-event surveys rated her as the top session of the entire summit."

— VP OF PEOPLE & CULTURE, ENTERPRISE CLIENT

2x

BASE SALARY
Average cost to replace an exited key performer.

34%

LOST PRODUCTIVITY
Drain caused by active disengagement.

94%

ADOPTION
Post-keynote retention of the Vibe Architecture tools.

20+

YEARS ON STAGE
Comedy, improvisation & facilitation experience.

PACKAGE 01

THE CATALYST KEYNOTE

Best for: annual conferences & association summits.

- ✓ 45–60 minute high-energy keynote
- ✓ Pre-event alignment call with the planning committee
- ✓ Custom-tailored to your event theme
- ✓ Attendee takeaway cheat-sheet PDF

PACKAGE 02 — MOST POPULAR FOR CORPORATE

THE ENTERPRISE IMPACT SUITE

Best for: leadership offsites & all-hands seeking sustained change.

- ✓ Everything in The Catalyst Keynote

- ✓ Executive debrief & retention insights

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CHECK AVAILABILITY →
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